



Census 2020
Regional Complete Count
Committee Update

March 16, 2020

GOAL: Count everyone once, only once, and in the right place

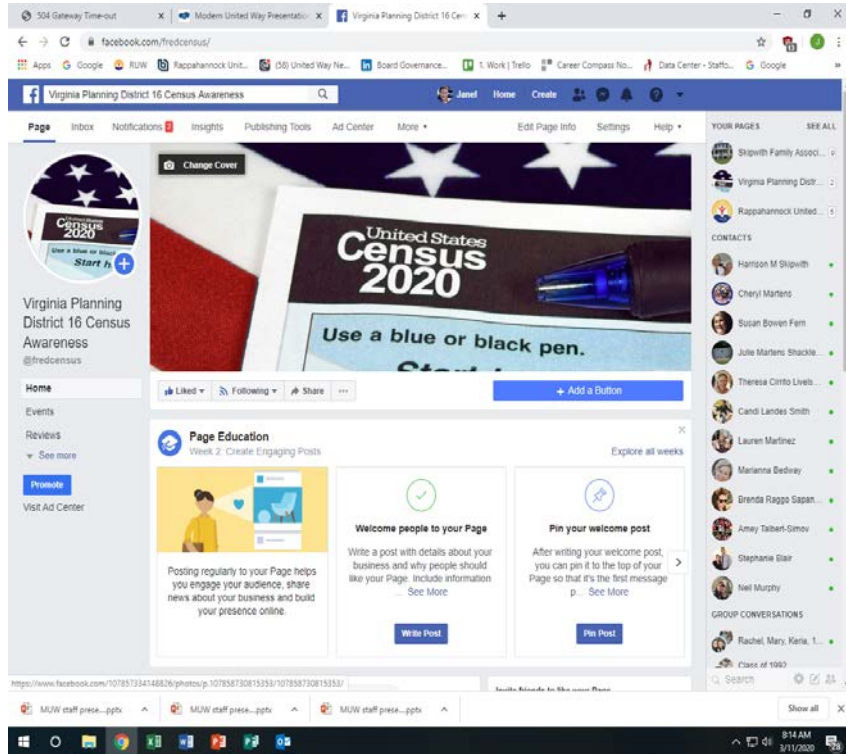
**Regional
Complete
Count
Committee**

The George Washington ***Regional*** Complete Count Committee will support the 2020 Census by:

- Convening training
- Offering data and analysis of “hard to count”
- Develop and support regional strategies
- Develop and distribute marketing materials for regional and local use
- Help coordinate as needed



Marketing



EVERYONE COUNTS CENSUS 2020
STAFFORDCOUNTYVA.GOV/CENSUS

EVERYONE DESERVES AN EQUAL VOICE AND IT IS IMPORTANT WE ALL PARTICIPATE.

Why Participation Matters

Standing up for the Census 2020 national count is one of the most powerful things you can do for yourself, your family and your community. By making sure you and everyone you know participates, you can raise your collective voice and help bring support to your community, including jobs, housing, schools, public transportation and health services.

How is everyone counted?
Beginning March 2020, residents will be able to complete the census questionnaire online, on paper or via phone in different languages. There are special efforts planned to count people experiencing homelessness and those living in group quarters. Starting in May 2020, the Census Bureau will visit those residences that did not complete the survey.

How is your information kept safe and private?
BY LAW, the Census Bureau is required to keep the information it collects confidential. This means several steps are taken to protect the privacy of the information it collects. The Bureau only shares statistics such as population counts.

Who is counted?
EVERYONE who is living in the U.S. (Stafford County) on April 1, 2020, should be counted. Do not forget to count children, extended family, and any non-family living in your residence.

What can happen if I do not participate?
If Stafford does not have an accurate count in Census 2020, critical community programs will be affected, leaving many residents without the services they need. One uncounted person is worth \$2,000 of lost program and service funds, or \$20,000 over the ten years until the next census. DO NOT let this happen to Stafford, and be sure to participate in the Census 2020.

Job Opportunities: www.2020census.gov/jobs
Census 2020: www.2020census.gov
Stafford County Census: www.staffordcountyva.gov/census



KING GEORGE VIRGINIA

You are worth \$20,000!
in government funding to the County

Census2020.gov

#KGCounts

540-775-4386

Marketing Videos



<https://www.facebook.com/FXBGgov/videos/791755401336465/>

<https://www.facebook.com/SpotsyGov/videos/2621673151432869/>



Important Dates



March 12 - 20

Households will begin receiving official Census Bureau mail on how to respond online, by phone, or by mail.



March 30 - April 1

The Census Bureau will count people who are experiencing homelessness over these three days.



April 1

Census Day is observed nationwide.



April

Census takers will begin visiting college campuses, senior centers, and others who live among large groups of people.

May - July

Census takers will begin visiting homes that haven't responded to the 2020 Census to help make sure everyone is counted.



December

The Census Bureau will deliver apportionment counts to the President and Congress as required by law.

Regional Complete Count Committee Schedule

Fall Meeting – October 9, 2019

- Check-in, strategies working, connections made, marketing on-track

Winter Re-Energizer – January 22, 2019

- Get everyone refocused, increase momentum, marketing push

Census Day EVENTS!! – April 1, 2020

- All CCCs (Regional and Local) encourage special events: “I count” theme



Questions about the Census?

Contact us:

- Janel Donohue, RCCC Chair, United Way:
jdonohue@rappahannockunitedway.org
(540) 373-0041 x307
- Linda Millsaps, GWRC Executive Director:
Millsaps@gwregion.org,
(540) 642-1580



Dr. George Millsaps: 540-842-2379

Email: George.e.millsaps@2020census.gov

Philadelphia Regional Census Center- 1-844-507-2020

Recruiting Phone – 1-888-480-1639 (USA JOBS) and 1-855-562-2020 (ACO)

Email us at - Philadelphia.rcc.partnership@2020census.gov

