

# Good Jobs Here: Haven't We Done This All Before? A New Plan in a New Space

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# Good Jobs Here - *Proposed Vision*

Through **regional collaboration** we will prepare and care for a **diversified, skilled workforce** that meets **21st century employer needs** and **attracts new businesses and industries** to the George Washington community.

# Good Jobs Here - *Proposed Goals*

1. Create a strong and unique regional community identity.
2. Restructure high school education programs to provide more training for jobs.
3. Promote vocational and technical trade opportunities.
4. Create workforce partnerships between employers and non-profit agencies.
5. Improve the transportation network to reduce congestion and increase accessibility.
6. Embrace and promote diversity and inclusivity.
7. Create innovative solutions to meet ALICE needs.
8. Create partnerships to more effectively address affordable housing.
9. Launch a childcare initiative by local businesses to help subsidize employee costs.
10. Provide housing education for both problem solvers and those affected by job and housing challenges.
11. Revise regulations to lower barriers to major employers, small businesses, and a healthy housing stock.

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# Caroline County

[Strategic Plan for Economic Development 2015-2020 \(2014\)](#)  
[Comprehensive Plan 2030 \(2010\)](#)


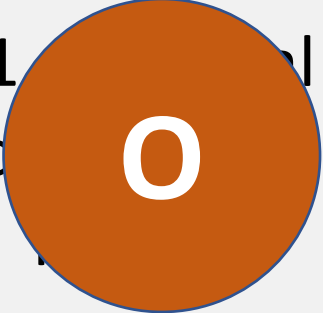
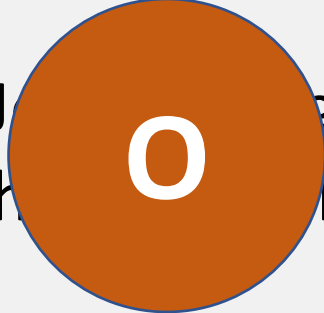
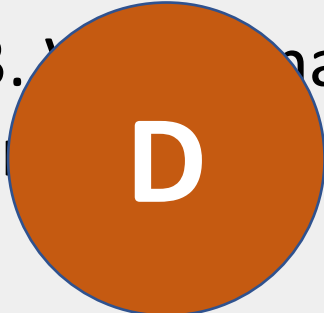
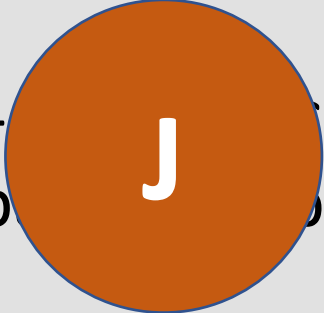
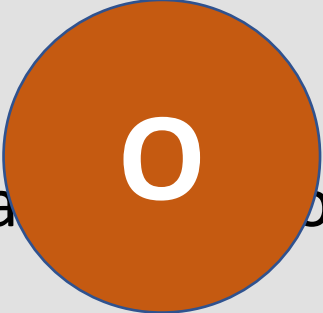

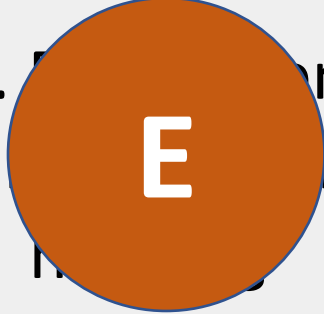
Economic development goal:  
Maximize the well-being of  
Caroline County citizens through  
responsible economic  
development.

## Economic Development Strategic Areas

1. Infrastructure, policy & business retention
2. Workforce development
3. Entrepreneurship
4. Marketing & business attraction



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# City of Fredericksburg



## 10 Economic Development Goals

- Employment epicenter
- Workforce of tomorrow
- Business-friendly city
- Tourism destination
- Infrastructure to sustain growth
- Outdoor assets
- Cultural vibrancy
- Historic character
- Gateways into the city

## Economic Development Strategic Plan (2017)

### Comprehensive Plan (2019)

Center for Commerce, Culture, and Community  
Well-Balanced Mix of Uses  
Business Development  
Community Character  
Mixed-Uses in Corridors  
Complementary and Connected Business Districts  
A Live Here/Work Here Community

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<p>Goal 1: <b>G</b>overnance</p>	<p>Goal 2: <b>O</b>ccupational Safety and Health</p>	<p>Goal 3: <b>O</b>ccupational Safety and Health</p>	<p>Goal 4: <b>D</b>igital Skills</p>
<p>Goal 5: <b>J</b>ob Quality</p>	<p>Goal 6: <b>O</b>ccupational Safety and Health</p>	<p>Goal 7: <b>B</b>uilding a Resilient and Inclusive Society</p>	<p>Goal 8: Innovation for ALICE</p>
<p>Goal 9: Affordable housing</p>	<p>Goal 10: Childcare initiative</p>	<p>Goal 11: Housing education</p>	<p>Goal 12: <b>E</b>conomic Mobility and Inclusion</p>

# King George County



## Commercial and Industrial Development

- Business-friendly environment
- Anti-growth perception

## Tourism, Recreation, & County Promotion

- Historical/recreational assets
- Quality of life
- Access to two rivers
- Entertainment and dining options


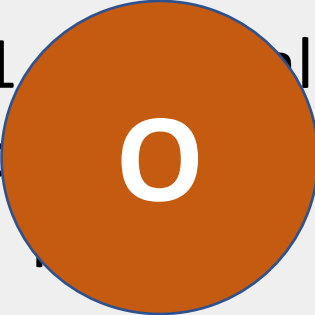
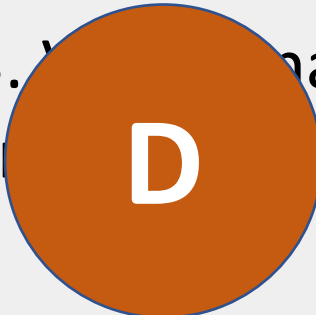
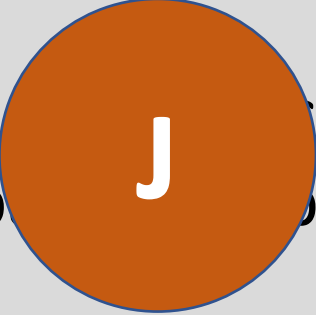
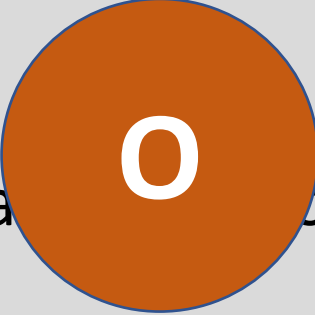
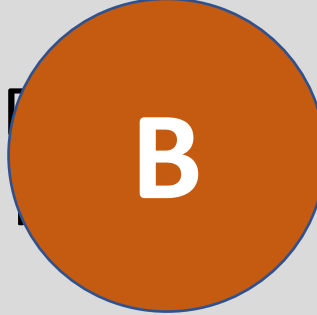

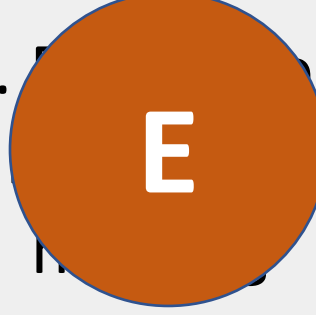
## [King George County Economic Development Strategic Plan \(2019\)](#)

### [Comprehensive Plan \(2013\)](#)

#### **Vision**

A vibrant and connected community that fosters diverse economic development and visionary growth while honoring its rural landscape.

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# Spotsylvania County

[Economic Development website](#)

[Comprehensive Plan \(2018\)](#)

## Land Use Policies

- Mixed Land Use
- Commercial Land Use
- Employment Center Land Use

## 2 of 5 Guiding Principles and Policies

- “Business friendly” community prioritizing local job creation
- Fiscally sustainable



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# Stafford County



## 10 Economic Development Goals

- “Progressive center”
- Infrastructure upgrades
- Upscale retail/restaurants
- Technology/entrepreneurship
- Redevelopment areas
- Health care
- “Enviably community”
- Rural preservation
- Riverfront development
- “Business friendly community”


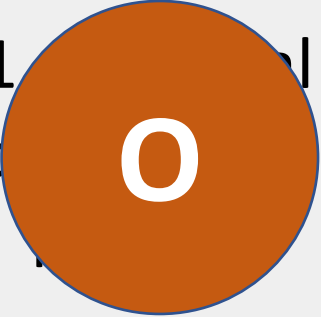
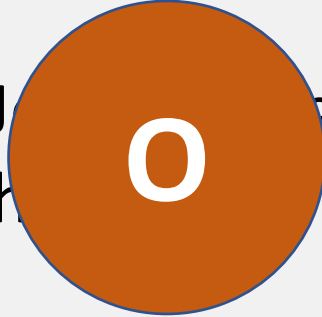
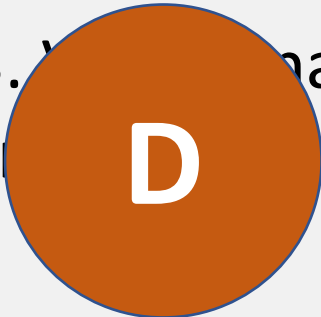

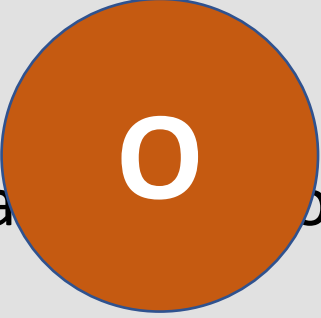

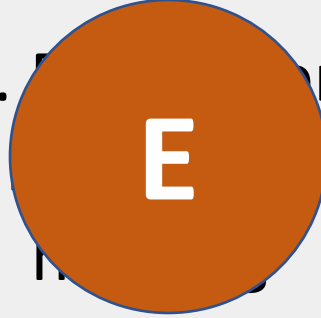
## Department of Economic Development Strategic Plan 2020 (2015)

## Comprehensive Plan (2016)

Manage growth and development  
in a sustainable manner.

Support the economic vitality  
through land use policies.

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# Regional Plans

- [George Washington Region Transportation Opportunities for Economic Growth \(2018\)](#)
- [GO Virginia Region 6 Growth and Diversification Plan \(2017\)](#)
- [FRA Economic Development Strategic Plan 2013-2016 \(2013\)](#)
- [FRA Fredericksburg Region Industry Cluster Study \(2013\)](#)
- [FRA Fredericksburg Region Commuter Workforce Study \(2019\)](#)



VIRGINIA INITIATIVE FOR  
**GROWTH &  
OPPORTUNITY**  
IN EACH REGION



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